

INSULATED BEVERAGE HOLDER WITH HANDLE

ABSTRACT OF THE DISCLOSURE

The present invention provides a simple to construct insulated beverage container jacket with a built-in handle or strap. The apparatus may be constructed of foamed urethane or neoprene (or the like) which may be covered with cloth on the outside surface (or both inside and outside surfaces). The apparatus may be formed such that it may be constructed from a single blank of material or from a limited number of pieces of material, in order to reduce the amount of cutting and sewing or gluing necessary to manufacture the item. The handle or strap may be provided as a wide portion of neoprene or foamed polyurethane (or the like) on one or both sides of the apparatus. The width of the handle or strap allows the user to securely hold the apparatus and also allows a logo or design to be displayed on the apparatus. The width of the handle or strap also provides strength to the handle or strap when made of such materials such as 3mm neoprene or the like.